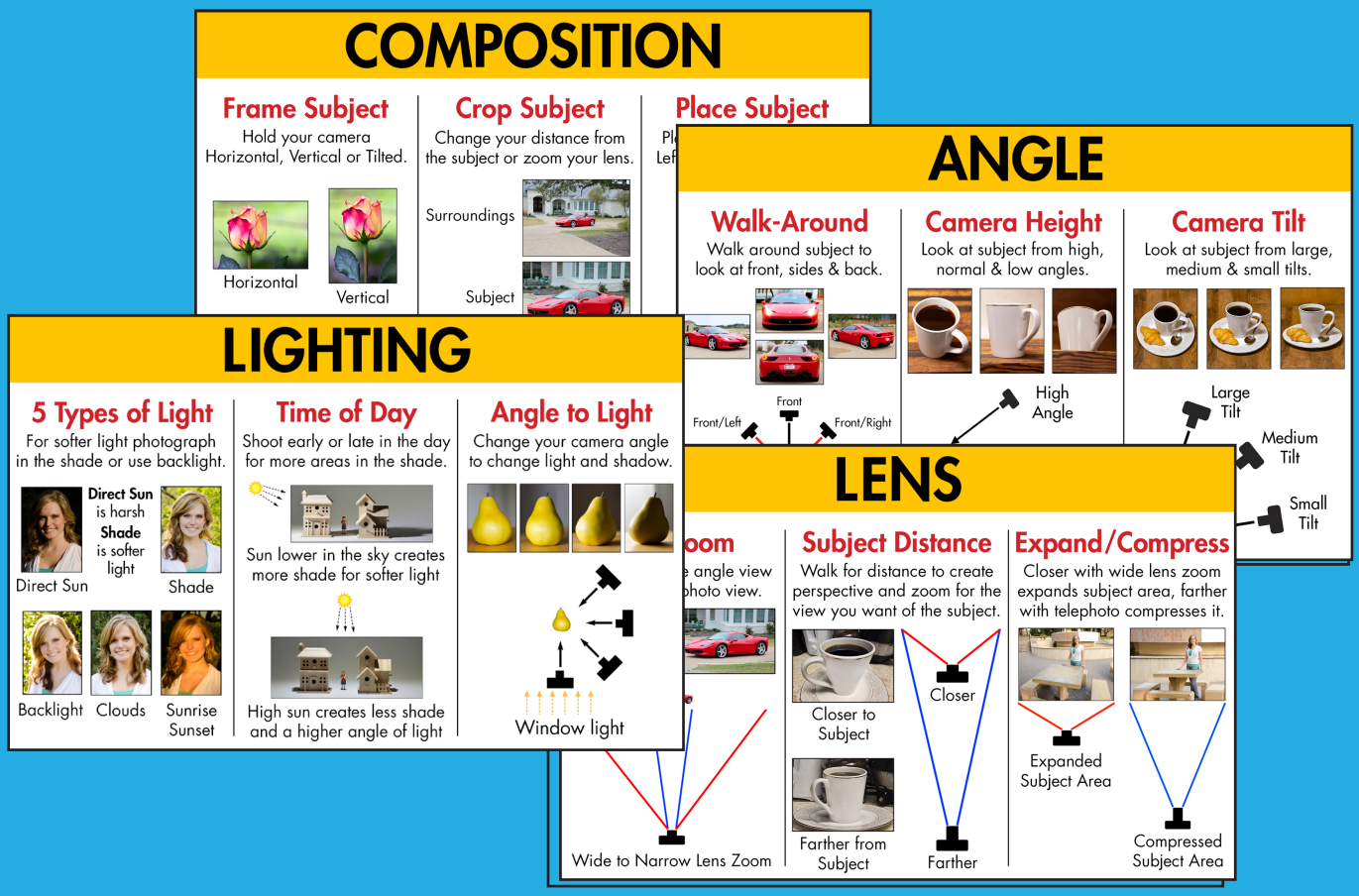
# CREATIVE CHOICES GUIDES

## Inspire • Review • Study




## DEVELOP YOUR CREATIVE EYE

# STAY SAFE

## Always Stay Safe When Creating Photos and Videos

**NEVER** get into a dangerous position
to create a photo or video!
**ALWAYS** stay safe
and aware of your surroundings.
You will take many great photographs
in your life so don't risk your life
to take one from a dangerous place.
When looking for the best angle
be constantly aware of your
surroundings and take your photos
from safe positions.

# USE CREATIVE GUIDES 3 WAYS

## INSPIRE
Use Creative Guide to **Inspire** Different Creative Choices Taking Photos



## REVIEW
Use Creative Guide to **Review** Your Photographs Creative Choices



## STUDY
Use Creative Guide to **Study** Other Photographers Work



## ALWAYS STAY SAFE WHEN CREATING PHOTOS & VIDEOS

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# INSPIRE A CREATIVE STUDY OF YOUR SUBJECT

### Using Different Combinations of Creative Choices

**MINI**
**CREATIVE STUDY**
**1 to 3 Photos**





**MEDIUM**
**CREATIVE STUDY**
**4 to 6 Photos**






**IN DEPTH**
**CREATIVE STUDY**
**7 or More Photos**





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# C.A.L.L.™

## YOUR SHOT

## Composition

## Angle

## Lighting

## Lens

## CREATIVE COMBINATIONS PHOTOGRAPHY

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# COMPOSITION

## Frame Subject

Hold your camera Horizontal, Vertical or Tilted.



Horizontal



Vertical



Tilted

## Crop Subject

Change your distance from the subject or zoom your lens.

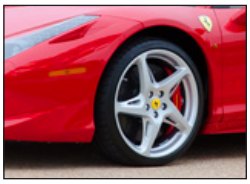
Surroundings



Subject



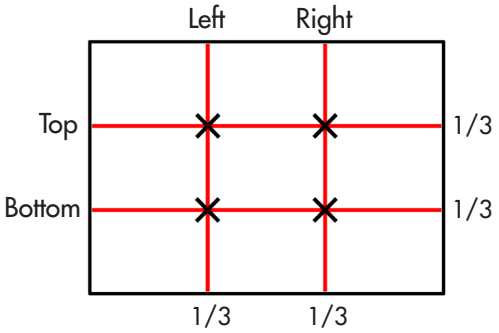
Section



## Place Subject

Place subject on 1/3 lines. Left or Right • Top or Bottom



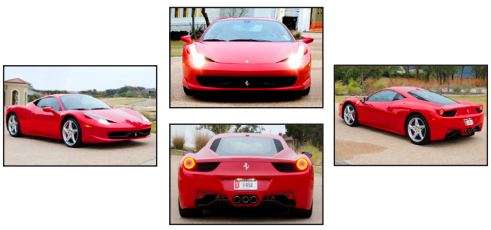


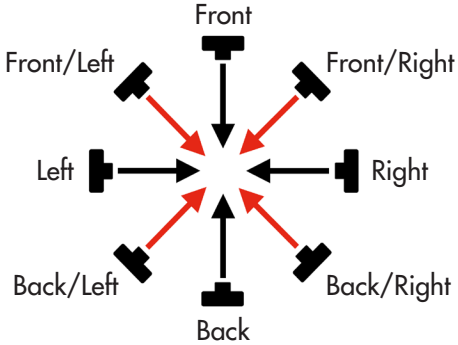

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# ANGLE

## Walk-Around

Walk around subject to look at front, sides & back.

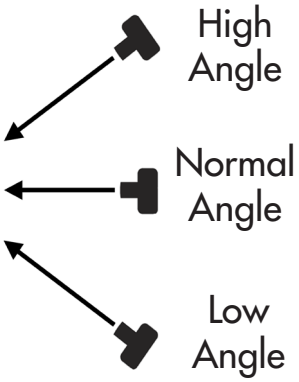





## Camera Height

Look at subject from high, normal & low angles.

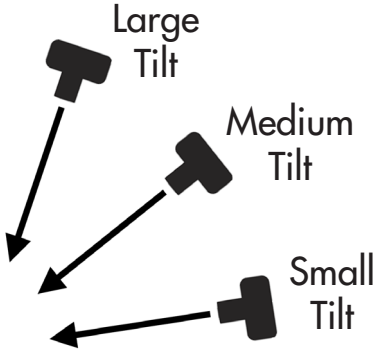





## Camera Tilt

Look at subject from large, medium & small tilts.





# LIGHTING

## 5 Types of Light

For softer light photograph in the shade or use backlight.



Direct Sun

**Direct Sun** is harsh

**Shade** is softer light



Shade



Backlight



Clouds



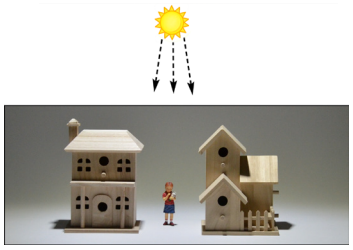
Sunrise Sunset

## Time of Day

Shoot early or late in the day for more areas in the shade.



Sun lower in the sky creates more shade for softer light

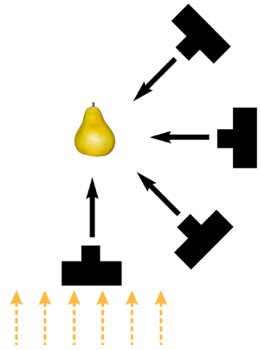


High sun creates less shade and a higher angle of light

## Angle to Light

Change your camera angle to change light and shadow.





Window light

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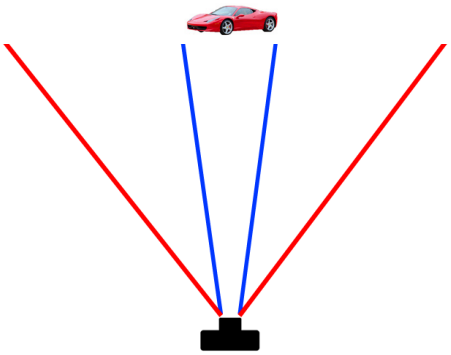
# LENS

## Lens Zoom

Zoom from wide angle view to narrow telephoto view.







Wide to Narrow Lens Zoom

## Subject Distance

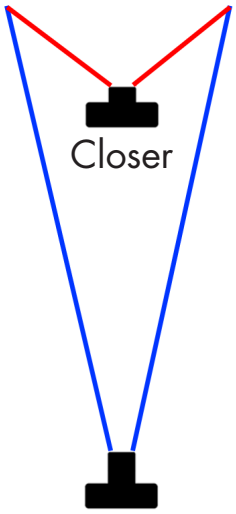
Walk for distance to create perspective and zoom for the view you want of the subject.



Closer to Subject



Farther from Subject



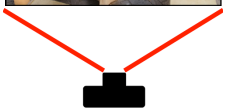
Closer

Farther

## Expand/Compress

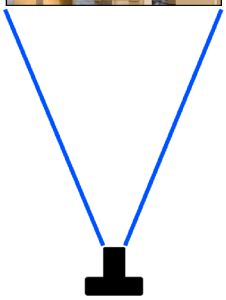
Closer with wide lens zoom expands subject area, farther with telephoto compresses it.





Expanded Subject Area





Compressed Subject Area

COMPOSITION

# Frame Subject

Hold your camera
Horizontal, Vertical or Tilted.



Horizontal



Vertical



Tilted

COMPOSITION

# Crop Subject

Change your distance from the subject or zoom your lens.

Surroundings



Subject



Section

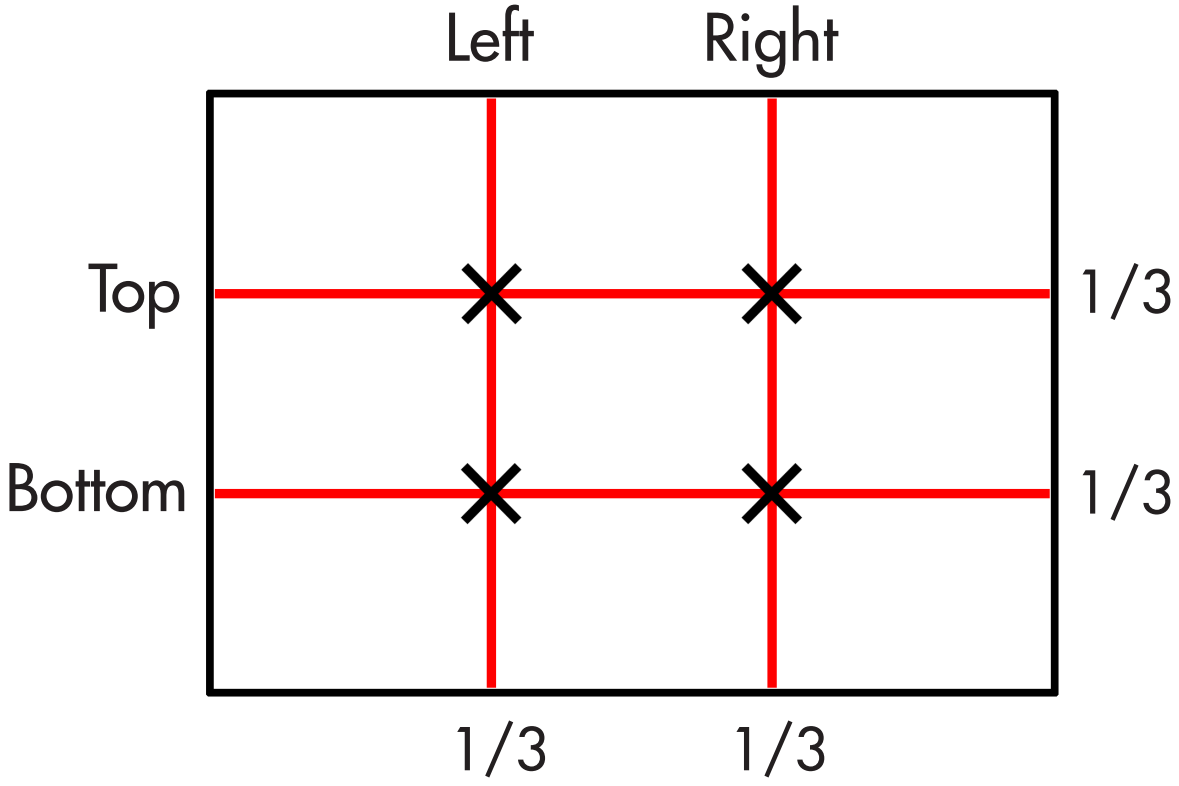


COMPOSITION

# Place Subject

Place subject on 1/3 lines.
Left or Right • Top or Bottom



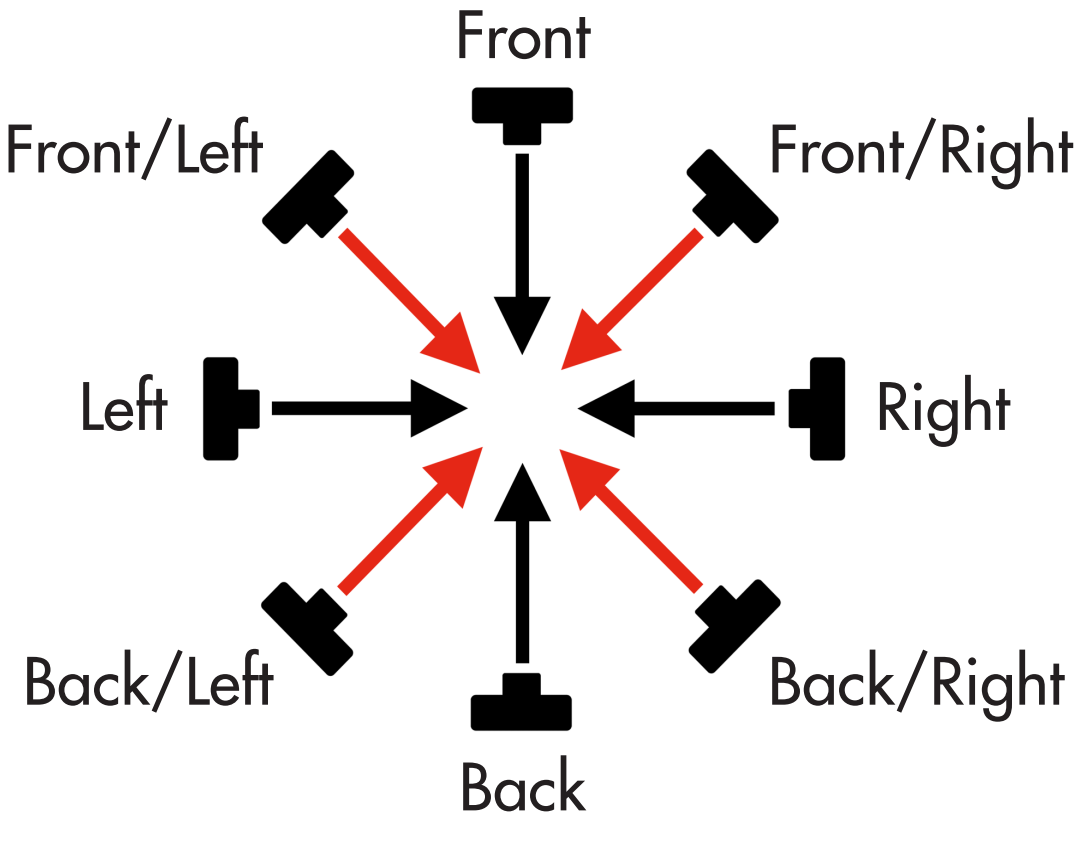


ANGLE

# Walk-Around

Walk around subject to look at front, sides & back.





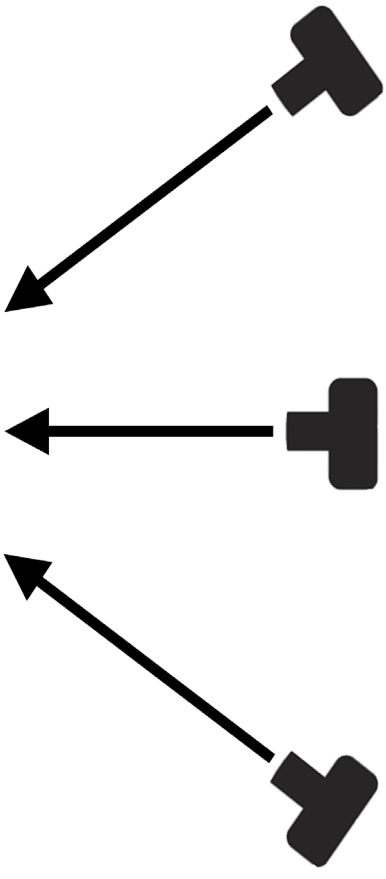
ANGLE

# Camera Height

Look at subject from high, normal & low angles.







ANGLE

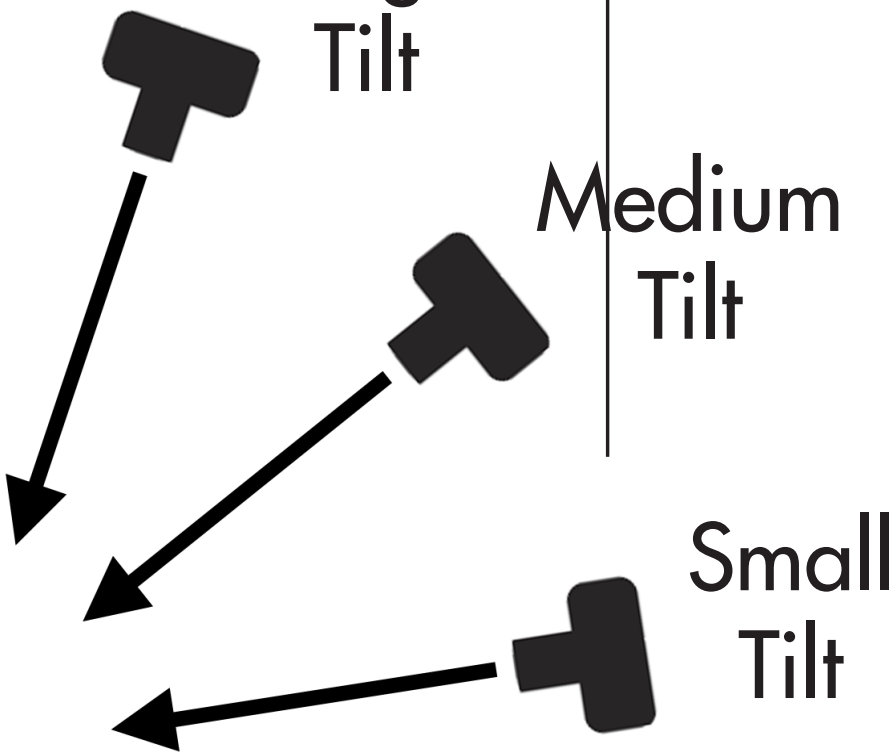
# Camera Tilt

Look at subject from large, medium & small tilts.









LIGHTING

# 5 Types of Light

For softer light photograph in the shade or use backlight.



Direct Sun

**Direct Sun** is harsh

**Shade** is softer light



Shade



Backlight



Clouds



Sunset

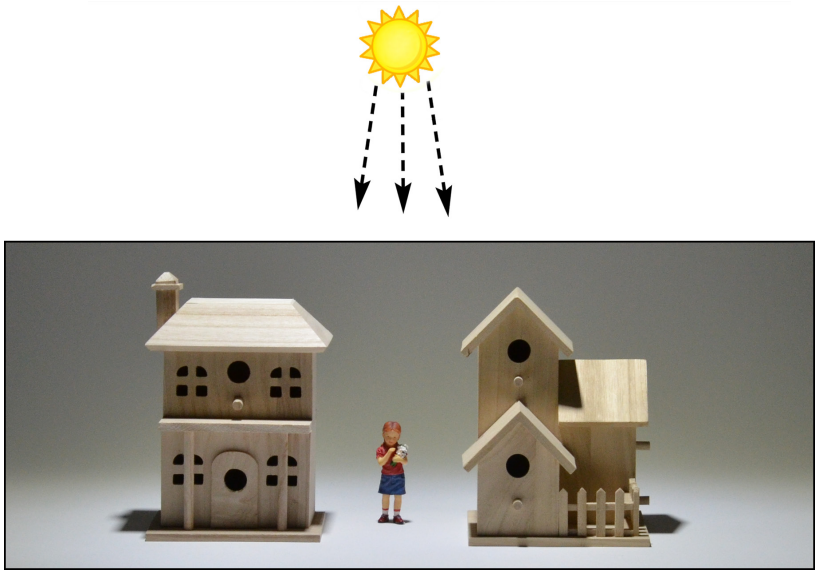
LIGHTING

# Time of Day

Shoot early or late in the day for more areas in the shade.



Sun lower in the sky creates more shade for softer light

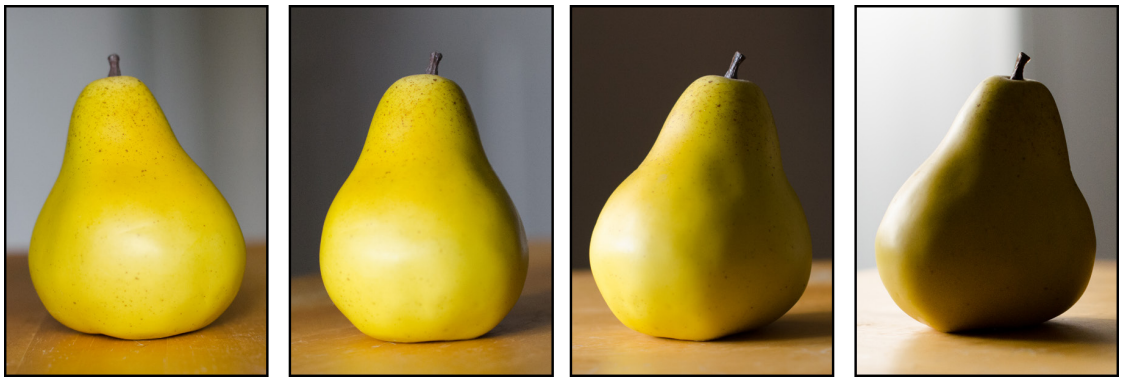


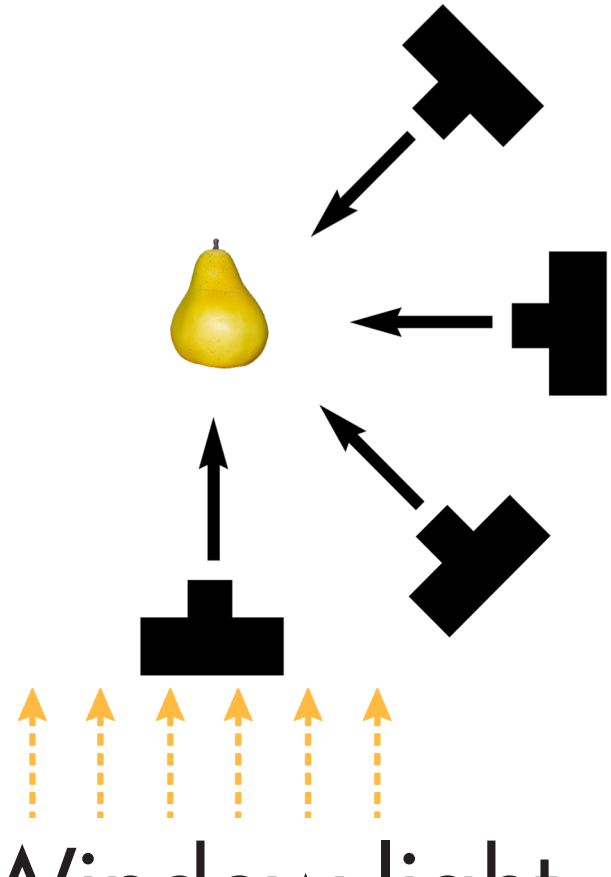
High sun creates less shade and harsher light

LIGHTING

# Angle to Light

Change your camera angle to change light and shadow.





Window light

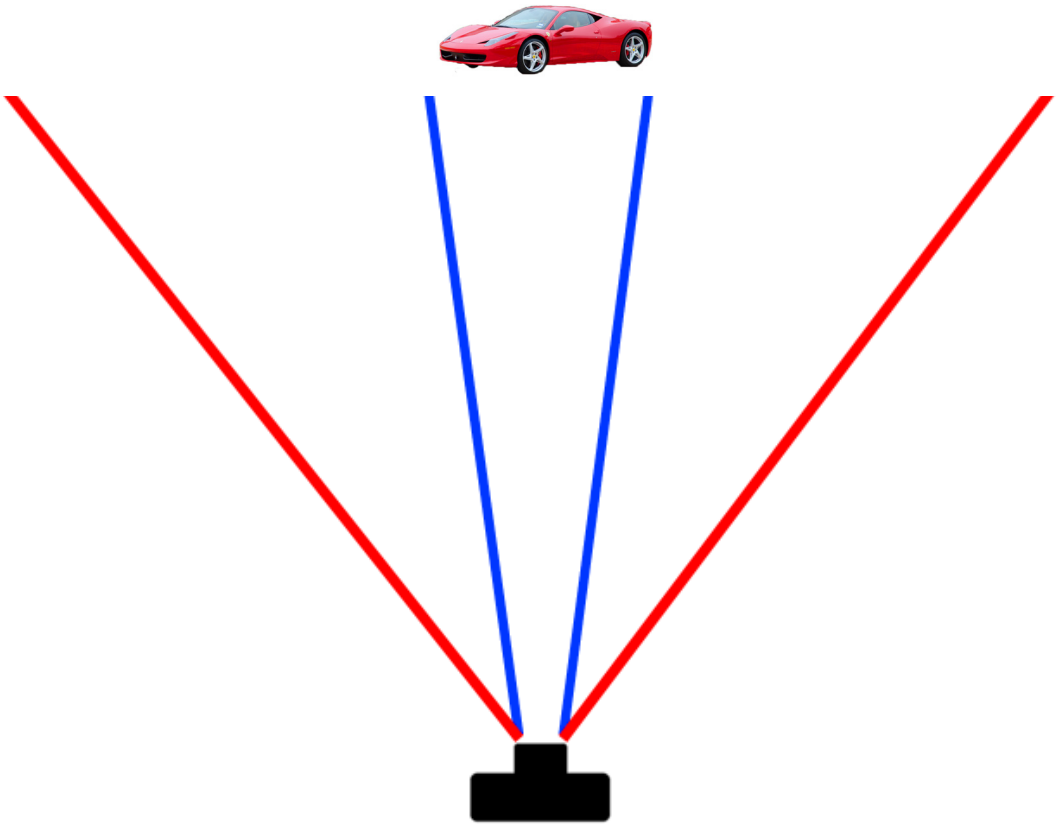
LENS

# Lens Zoom

Zoom from wide angle view to narrow telephoto view.







Wide to Narrow Lens Zoom

LENS

# Subject Distance

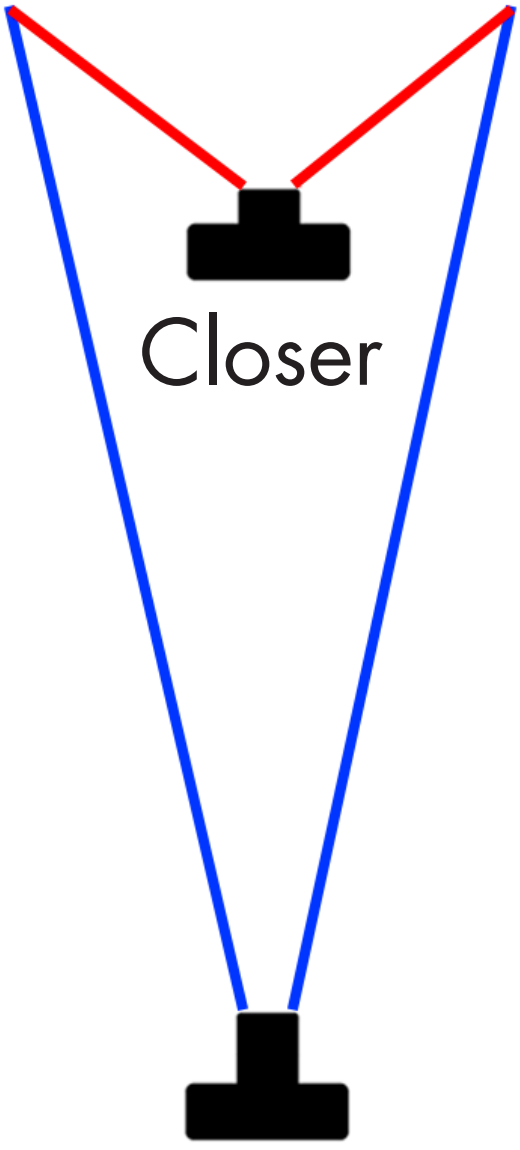
Walk for distance to create perspective and zoom for the view you want of the subject.



Closer to Subject



Farther From Subject



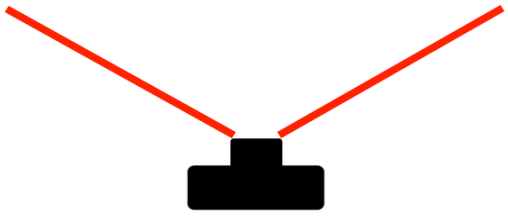
LENS

# Expand/Compress

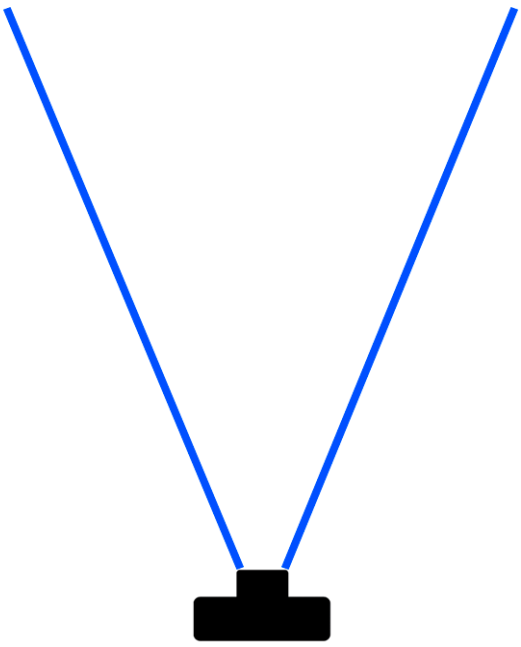
Closer with wide lens zoom expands subject area, farther with telephoto compresses it.







Expanded
Subject Area



Compressed
Subject Area

# COMPOSITION

## Frame Subject

Hold your camera
Horizontal, Vertical or Tilted.



Horizontal



Vertical



Tilted

## Crop Subject

Change your distance from
the subject or zoom your lens.

Surroundings



Subject



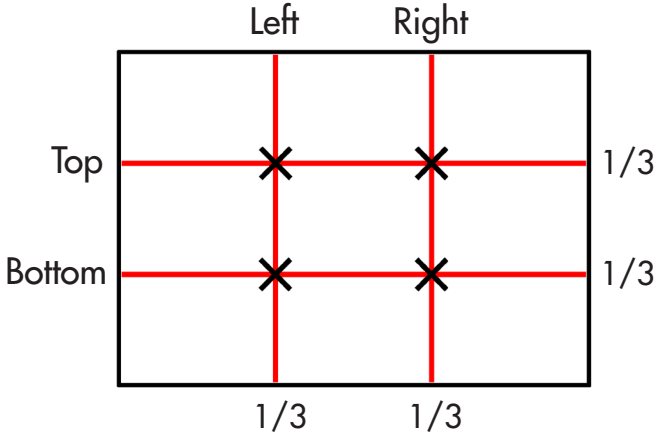
Section



## Place Subject

Place subject on 1/3 lines.
Left or Right • Top or Bottom






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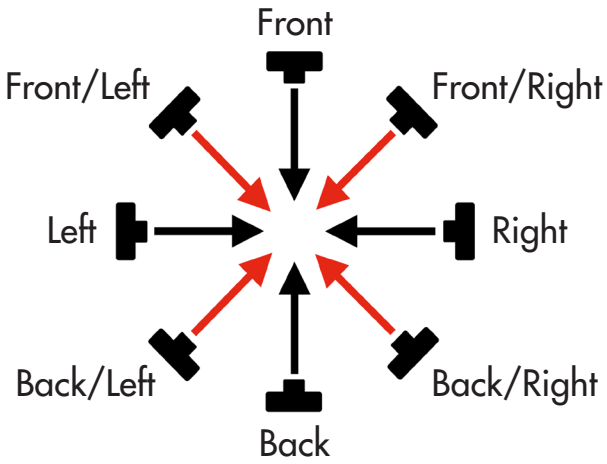
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# ANGLE

## Walk-Around

Walk around subject to look at front, sides & back.

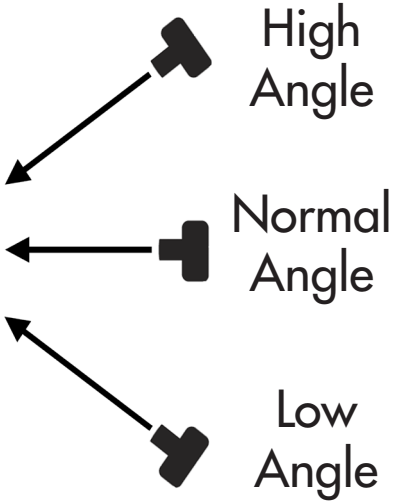





## Camera Height

Look at subject from high, normal & low angles.

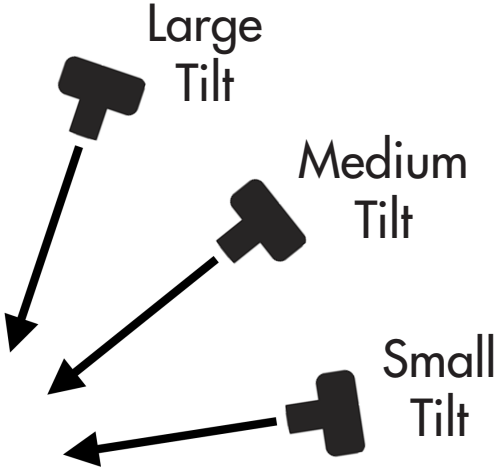





## Camera Tilt

Look at subject from large, medium & small tilts.






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# LIGHTING

## 5 Types of Light

For softer light photograph in the shade or use backlight.



Direct Sun

**Direct Sun** is harsh

**Shade** is softer light



Shade



Backlight



Clouds



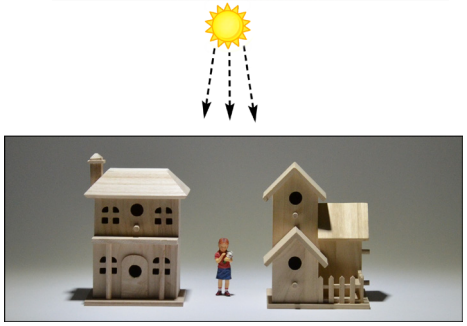
Sunset

## Time of Day

Shoot early or late in the day for more areas in the shade.



Sun lower in the sky creates more shade for softer light

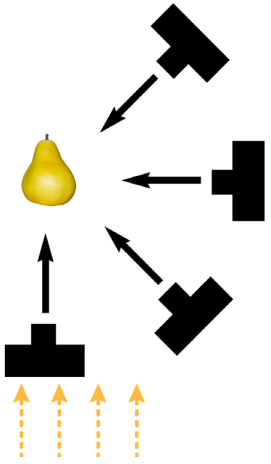


High sun creates less shade and harsher light

## Angle to Light

Change your camera angle to change light and shadow.





Window light

STAY SAFE WHEN CREATING PHOTOS & VIDEOS

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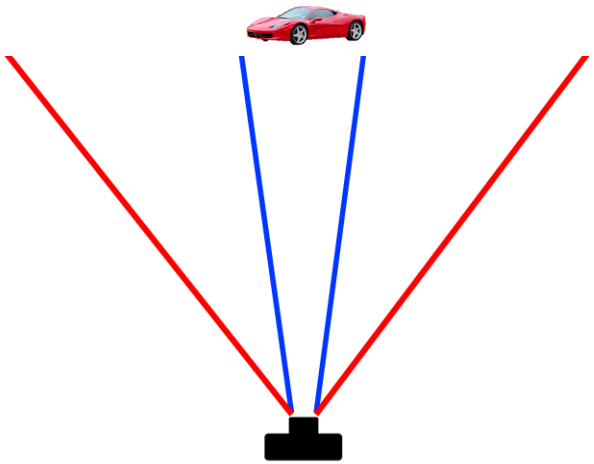
# LENS

## Lens Zoom

Zoom from wide angle view to narrow telephoto view.







Wide to Narrow Lens Zoom

## Subject Distance

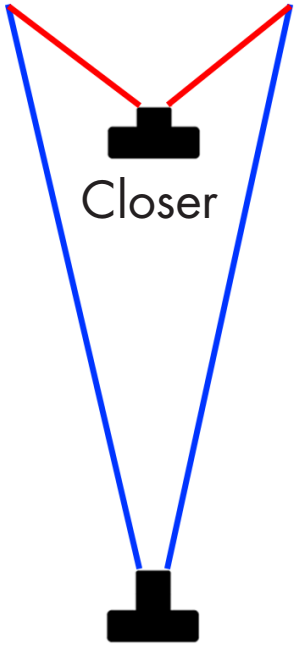
Walk for distance to create perspective and zoom for the view you want of the subject.



Closer to Subject



Farther From Subject



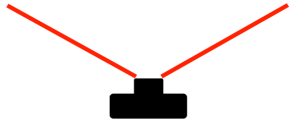
Closer

Farther

## Expand/Compress

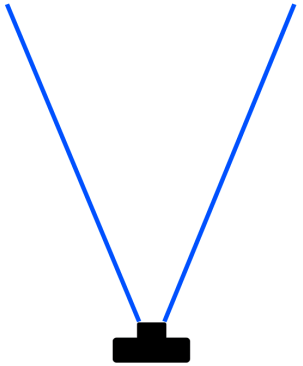
Closer with wide lens zoom expands subject area, farther with telephoto compresses it.





Expanded Subject Area





Compressed Subject Area

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# CREATIVE COMBINATIONS PHOTOGRAPHY™

## COMPOSITION

### Frame Subject

Hold your camera Horizontal, Vertical or Tilted.



Horizontal



Vertical



Tilted

### Crop Subject

Change your distance from the subject or zoom your lens.

Surroundings



Subject



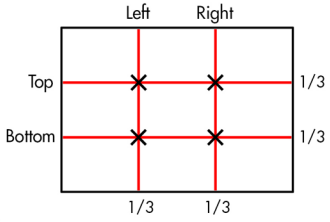
Section



### Place Subject

Place subject on 1/3 lines. Left or Right • Top or Bottom



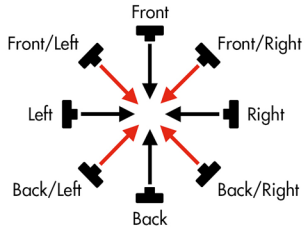



## ANGLE

### Walk-Around

Walk around subject to look at front, sides & back.

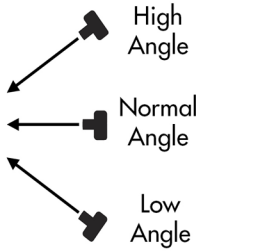





### Camera Height

Look at subject from high, normal & low angles.

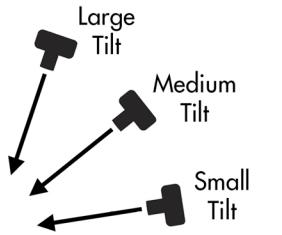





### Camera Tilt

Look at subject from large, medium & small tilts.






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## LIGHTING

### 5 Types of Light

For softer light photograph in the shade or use backlight.



**Direct Sun** is harsh **Shade** is softer light



Direct Sun

Shade







Backlight

Clouds

Sunrise Sunset

### Time of Day

Shoot early or late in the day for more areas in the shade.



Sun lower in the sky creates more shade for softer light

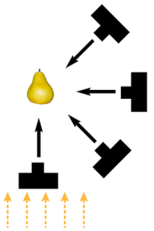


High sun creates less shade and a higher angle of light

### Angle to Light

Change your camera angle to change light and shadow.





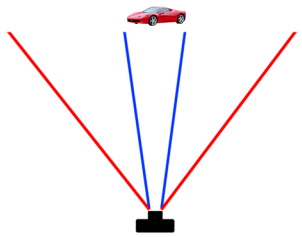
Window light

## LENS

### Lens Zoom

Zoom from wide angle view to narrow telephoto view.





Wide to Narrow Lens Zoom

### Subject Distance

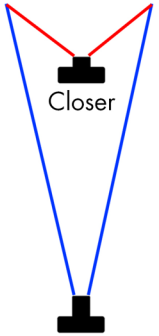
Walk for distance to create perspective and zoom for the view you want of the subject.



Closer to Subject



Farther from Subject




### Expand/Compress

Closer with wide lens zoom expands subject area, farther with telephoto compresses it.



Expanded Subject Area



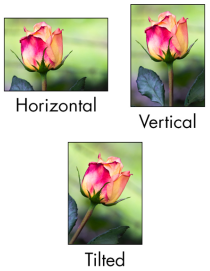
Compressed Subject Area

## Stay Safe When Creating Photos & Videos

# COMPOSITION

## Frame Subject

Hold your camera Horizontal, Vertical or Tilted.



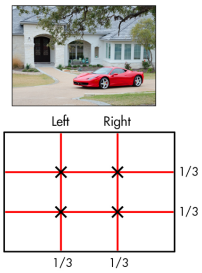

## Crop Subject

Change your distance from the subject or zoom your lens.




## Place Subject

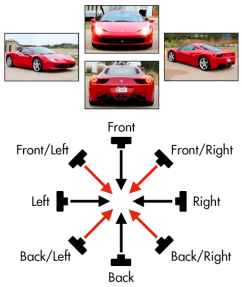
Place subject on 1/3 lines. Left or Right • Top or Bottom




# ANGLE

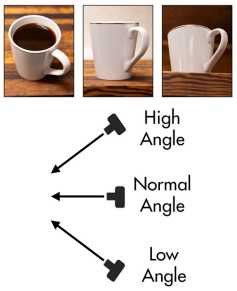
## Walk-Around

Walk around subject to look at front, sides & back.



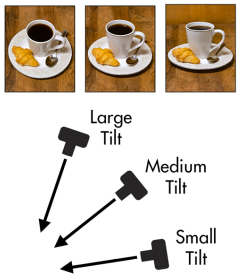

## Camera Height

Look at subject from high, normal & low angles.




## Camera Tilt

Look at subject from large, medium & small tilts.




# LIGHTING

## 5 Types of Light

For softer light photograph in the shade or use backlight.



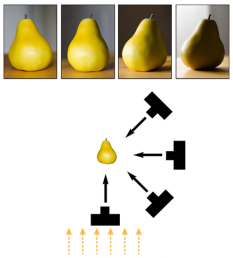

## Time of Day

Shoot early or late in the day for more areas in the shade.




## Angle to Light

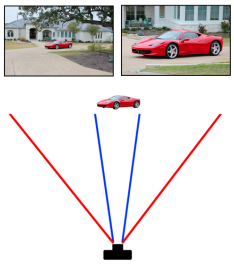
Change your camera angle to change light and shadow.




# LENS

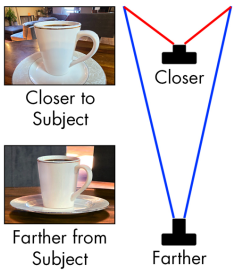
## Lens Zoom

Zoom from wide angle view to narrow telephoto view.



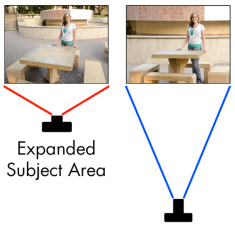

## Subject Distance

Walk for distance to create perspective and zoom for the view you want of the subject.




## Expand/Compress

Closer with wide lens zoom expands subject area, farther with telephoto compresses it.




# REVIEW Your Photographs Creative Choices and STUDY Other Photographers Creative Choices

## COMPOSITION

**Frame:** _____
*(Horizontal - Vertical - Tilt)*

**Crop:** _____
*(Surroundings - Subject - Section)*

**Place:** _____
*(Left - Right - Top - Bottom 1/3)*

## ANGLE

**Walk-Around:** _____
*(Front - Back - Left - Right)*

**Camera Height:** _____
*(Low - Normal - High)*

**Camera Tilt:** _____
*(Small - Medium - Large)*

## LIGHTING

**5 Types of Light:** _____
*(Sun, Shade, Backlight, Clouds, Sunset)*

**Time of Day:** _____
*(Morning - Noon - Afternoon)*

**Angle to Light:** _____
*(In line with light source or at an angle)*

## LENS

**Lens Zoom:** _____
*(Wide Angle - Normal - Telephoto)*

**Subject Distance:** _____
*(Near - Average - Far)*

**Expand or Compress:** _____
*(Expand or Compress Subject)*

# CHALLENGE YOUR FAMILY & FRIENDS

You can do our weekly challenges or make up your own to see who can create the most interesting photographs.

## 52 CREATIVE PHOTOGRAPHY CHALLENGES

| | | | |
|---|---|---|---|
| 1. Cup | 14. Square | 27. Sky | 40. Curves |
| 2. Square | 15. Coins | 28. Oval | 41. Metal |
| 3. Bottle | 16. Yellow | 29. Chair | 42. Brown |
| 4. Red | 17. Watch | 30. Purple | 43. Leaf |
| 5. Light | 18. Strength | 31. Bowl | 44. Door |
| 6. Smooth | 19. Plate | 32. Connect | 45. Black |
| 7. Car | 20. Triangle | 33. Shoe | 46. Tree |
| 8. Circle | 21. Water | 34. Lines | 47. Eternity |
| 9. Box | 22. Blue | 35. Spoon | 48. Wood |
| 10. Green | 23. Flower | 36. Orange | 49. White |
| 11. Keys | 24. Peaceful | 37. Rock | 50. Glass |
| 12. Rough | 25. Pen | 38. Time | 51. Joy |
| 13. Wheel | 26. Soap | 39. Clock | 52. Door |

# CREATE YOUR OWN CHALLENGES

You can take a walk or do a road trip and see how creative you can be with beautiful and ordinary objects.

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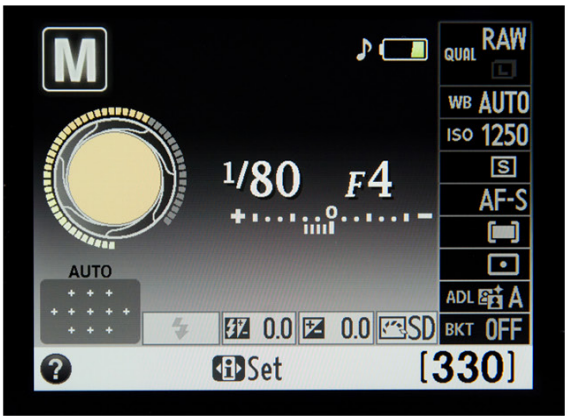
## Pinterest

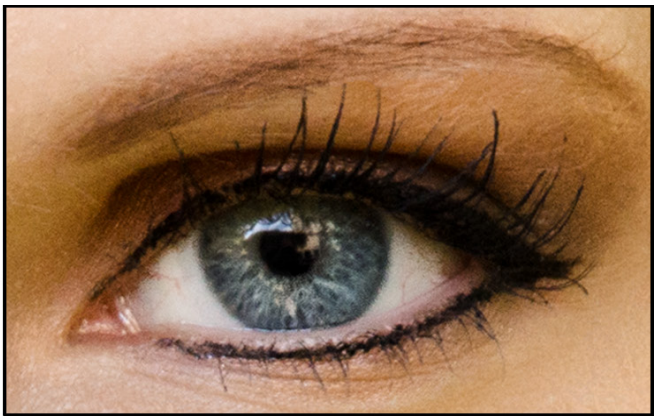
pinterest.com/easyphotoclass

# TECHNICAL vs. CREATIVE EYE

## Inside vs. In Front of Your Camera

The secret to taking amazing photographs is not the **technical settings** inside camera, it is the **creative choices** you make in front of the camera. Develop your creative eye.



# CREATIVE CHOICE COMBINATIONS

## Work With All Subjects



# CREATIVE CHOICE COMBINATIONS

## Work With All Cameras



# CREATIVE COMBINATIONS PHOTOGRAPHY

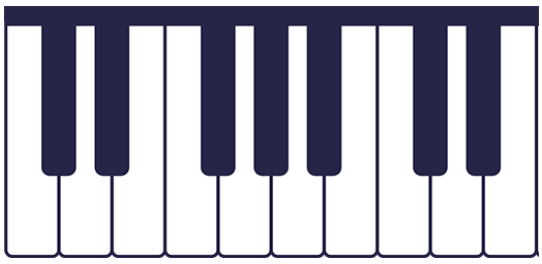
## Create Unique Photographs




# CREATIVE COMBINATIONS

## Dance - Music - Martial Arts





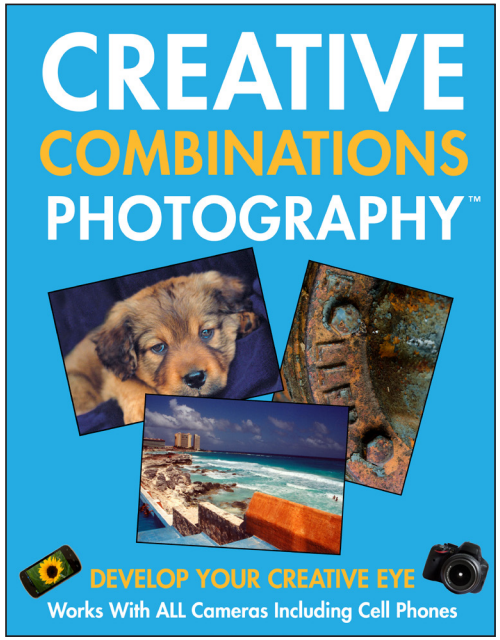


## LEARN CREATIVE FUNDAMENTALS

## to Create Beautiful Combinations

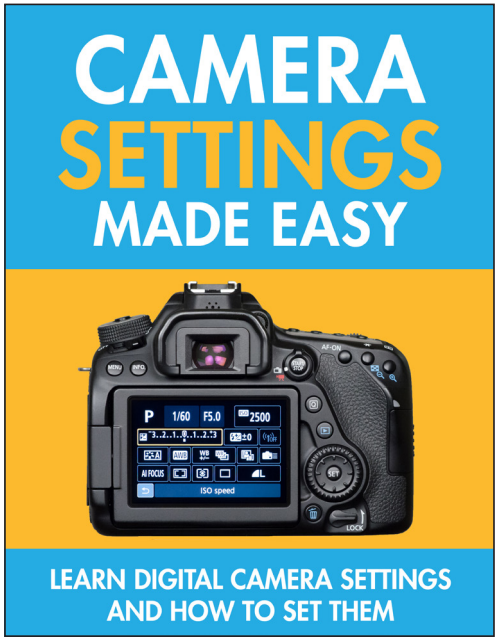
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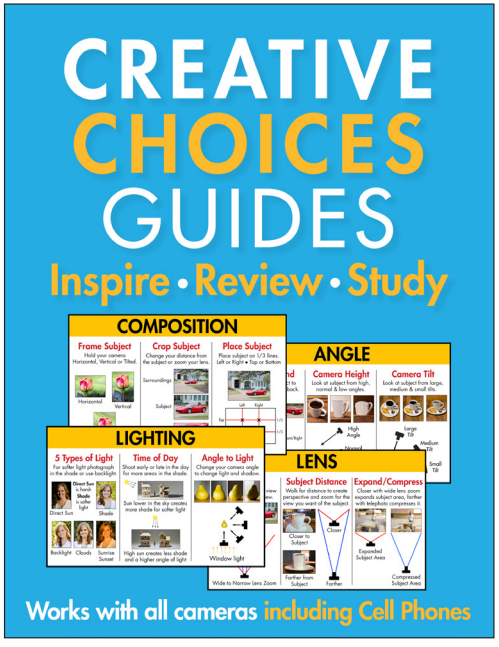
# Photography Workshops & Guides

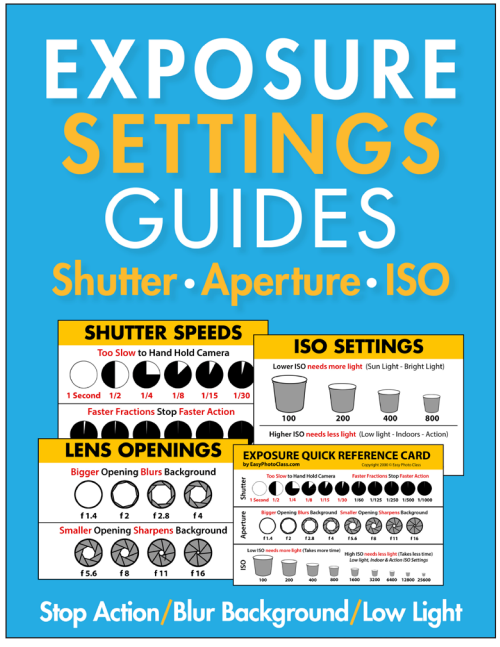








# SHOOT & SHARE
# Creative Combinations Studies

You can post to our Easy Photo Class Facebook group and other social media

**STEP 1.** Select a subject and take different creative combinations of it.

**STEP 2.** Choose your 3 favorite images and post them online.

**STEP 3.** Write about the subject and the story behind the photo.

# We hope you enjoy our Creative Quick Reference Guides

EASY PHOTO CLASS

Please tell your family
& friends about us.
Thank You!

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